

Keynote Speech III:



How to Make IT Business Success by Academia?

By Prof. Dr. Satoshi Goto

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Abstract:

AI and IT Technologies have been advancing so rapidly and used in our daily life. We cannot live without those technologies. At the same time, we can find so many big business chances by getting into the market with new ideas and products.

However, there is a big gap between academia and industries to develop new products. In my talk, the current trend AI and IT technologies are introduced and a message is given how to make IT business success by Academia. Particularly, by comparing with Japanese and Egypt IT industries, how to make a successful story in Egypt will be presented.

Short Bio:

Satoshi Goto received the B.E. and the M.E. Degrees in Electronics and Communication Engineering from Waseda University, Japan in 1968 and 1970 respectively. He also received the Dr. of Engineering from the same University in 1978. He joined NEC Laboratories in 1970 where he worked for LSI design, Multimedia system and Software as GM and Vice President. From 2002 to 2015, he was Professor, at Graduate school of Information, Production and Systems of Waseda University. He is now Vice President at E-JUST in Egypt and Emeritus Professor at Waseda University. He served as Visiting Professor at University of California, Berkeley, Swiss Federal Institute of Technology Lausanne, Shanghai Jiao Tang University, Sun Yat-sen University and Tsinghua University of China. He also served as General Chair. of ICCAD, ASPDAC, VLSI-SOC, ASICON and ISOCC and was a board member of IEEE CAS society. He is IEEE Life Fellow and IEICE Fellow and a Member of Science Council of Japan.